

## INFORMATION OF SCIENTIFIC ACTIVITIES

### **National online book fair welcomes the 7<sup>th</sup> Vietnam Book Day**

On April 19, 2020, in Hanoi, the Ministry of Information and Communications organized the first National Online Book Fair with the theme “Reading books, enhancing knowledge, overcoming fears of disease” within the framework of the activities to celebrate the Vietnam Book Day. For the first time ever, the book fair, held by the Department of Printing and Publications, was opened in cyberspace at the e-commerce website Book365.vn of Ministry of Information and Communications in the context of Covid-19 disease.

The book fair took place from April 19 to May 20, 2020, with the participation of nearly 50 printing and publishing units, including several established and prestigious ones in the industry such as Social Science Publishing House, Youth Publishing House, Kim Dong Publishing House, etc. provided over 10,000 copyrighted books and attracted at least 10 million visits and hundreds of thousands of participants. Printing and publishing houses have displayed, promoted, and sold books at their online stores; organizing book introduction events, promoting reading culture through exchange programs, talks, seminars on the network platform.

Social Science Publishing House (under Vietnam Academy of Social Sciences) is one of the active participants in promoting social science research achievements to academics and readers. Their publications in Vietnamese and foreign languages are, among other things, primarily in the fields of social sciences and humanities; politics, law, culture - society; dictionaries of all kinds; reference books; encyclopedias of

science - technology; teaching curriculum, research materials for schools. One of their significant publications is a series of great books of ideological and scientific value such as Poem Collection of Ly - Tran Dynasty, Poem Collection of Nguyen Trai, Poem Collection of Ngo Thi Nham (5 volumes), Complete Book of the Historical Records of Đại Việt (Đại Việt sử ký toàn thư (4 volumes), Veritable Records of the Great South (Đại Nam thực lục (38 volumes), Anthology of Vietnam Literature (52 volumes), Collection of works awarded Ho Chi Minh Prize in Literature (22 volumes), Epic of the Central Highlands (91 volumes), etc. Besides, it also translates and publishes several intensive academic works of foreign scholars/organizations to serve as a reference in the process of planning and building policies and national development. The publishing house introduced its best 100 new releases to this book fair.

In addition to the diverse online book stores, thanks to 4.0 technologies, there have been about 50 events held on the internet such as discussion and talks among writers, businessmen, and leaders, etc. as well as book reviews, book reading competitions that awarded several titles, rankings, and attractive prizes.

The book fairs not only connect readers with good books, further promoting the reading culture, but also provide a common venue for those who work in printing and book production to help publishing houses open up a new and groundbreaking direction in the book market. This is an opportunity for publishers and readers to adapt and transform themselves into the digital economy.

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