

NEW BOOKS IN SOCIAL SCIENCES LIBRARY

SHAUN REIN (2017), **The End of Cheap China: Economic and Cultural Trends that will Disrupt the World** (translated into Vietnamese by Tran Trong Hai Minh), Tri Thuc Publishing House, Hanoi, 283 pp.

The book combines elegant writing style and methodological research by Shaun Rein, founder and CEO of China Market Research Group (CMR) in China. The book provides much up-to-date information to a large audience who has “missed the evolution of China’s business” over the past few decades. China’s days as a low-cost production center with most products marking with a “Made in China” label are numbered and replaced by the emerging Chinese brands.

The book consists of 10 chapters: 1/ Chinese billionaires outnumber American ones; 2/ Cheap Chinese labor? Not anymore; 3/ Stability is the key to happiness; 4/ The modern Chinese woman; 5/ Why Chinese consider Kentucky fried chicken healthful; 6/ Understanding corruption in China; 7/ China’s real estate sector; 8/ Chinese neo-colonialism in Africa and the end of American hegemony; 9/ China’s educational sector; 10/ What the end of

cheap China means for the rest of the world.

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NGUYEN THI PHUONG THUY (2017), **Ethnic issues and policies in Vietnam** (Monograph), Hong Duc Publishing House, Hanoi, 183 pp.

The content of the book is presented in three chapters. Chapter 1 explores Marxism-Leninism and Ho Chi Minh’s thoughts on ethnicity. Chapter 2 clarifies the characteristics of ethnic groups in Vietnam (with the distinguishing features: uneven population distribution and level of development; a tradition of solidarity; each ethnic group having its own identity; dispersed settlement; many ethnic groups are located in the important areas in regard to the national defence and political, economic and ecological positions. At the same time, the author also analyzes the current ethnic relationship in Vietnam in terms of language, culture, territory - residence, economic exchanges, etc. Chapter 3 covers the current ethnic policies of the Party and the State of Vietnam, the implementation of ethnic policies in the past years, and the direction and solution to the ethnic minority policies in our country in the coming time.

PHAM NGUYEN